



2017 Sponsors Prospectus

May 5th, 2017

Grace Church, Eden Prairie

Mission + Vision

We exist to change the way the world thinks about Leadership by building leaders worth following.

Leadercast Live is the largest one-day leadership event in the world. Broadcast live from Atlanta to hundreds of locations around the world each year, Leadercast brings together some of the most recognized and respected global leaders to create a leadership experience unlike any other.

Leadercast Live focuses on the leadership issues most relevant to today's time-starved leader. It is a place of inspiring messages coupled with rich interaction between fellow leaders that want to be intentional about raising their standard of leadership...all delivered with a creative, energetic and memorable approach. Leaders across all industries and various levels of their career are able to leave this event better equipped to take on their next challenge.

Join with us on May 5, 2017 as we learn what it means to be Powered By Purpose. We hope you partner with us on this amazing journey.

2017 Leadercast Live Speakers



Tyler Perry
Producer, Director, Actor,
Entrepreneur & Philanthropist



Molly Fletcher
Top Sports Agent
and Author



Andy Stanley
Leadership Author
and Communicator



Suzy Welch
Author, TV Commentator
and Business Journalist



Dr. Henry Cloud
Clinical Psychologist and
Best-Selling Author



Daniel Pink
Behavioral Science Expert
and Best-Selling Author



Jess Ekstrom
Author, Motivational Speaker
and Entrepreneur

Sponsorship Packages

Platinum- \$10,000

Platinum Sponsors highlighted in all mailings, promos, website, etc. Platinum Sponsors logo included whenever possible

- o Hyperlink back to Platinum Sponsor website posted on Leadercast Northland site
- o Frequent references to “Thanks to our Platinum Sponsor” from microphone at event
- o Large Platinum Sponsor signage at the event
- o Frequent social media acknowledgments of sponsorship- LinkedIn, Facebook, Twitter
- o 25 tickets for event
- o Sponsors table in commons area

Gold – \$3,000

- Gold Sponsorship prominently highlighted in mailings, emailing’s, promos, website, etc including Gold Sponsors logo.
- References to “Thanks to our Gold Sponsors” from microphone at event
- Medium sized individual signage at event
- Frequent social media acknowledgments of sponsorship- LinkedIn, Facebook, Twitter
- 10 tickets for event
- Sponsors table in commons area

Silver- \$1,500

- Silver Sponsorship highlighted in mailings, emailing’s, promos, website, etc.
- Reference to Silver Sponsor from microphone at event
- Frequent social media acknowledgments of sponsorship- LinkedIn, Facebook, Twitter
- 5 tickets for event
- Sponsors table in commons area

Bronze- \$450

- Bronze Sponsorship highlighted on Leadercast CBMC Northland website
- 1 ticket for event
- Sponsors table in commons area

Impact Partner 10 ticket package- \$740

- Group ticket special rates
- Social media promo on LinkedIn, Facebook and thanking Impact Partners
- Listed as Impact Partner on Leadercast Northland website

Thank you to our Major Sponsors who help provide Leadercast Northland tickets to students and local ministry leaders!

For more information and to register for Sponsor Packages visit
Leadercastnorthland.com

Need a person? Contact Alan Smith
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